PROVIDER OF NEW EDUCATIONAL SERVICE THROUGHOUT THE COUNTRY
And among his signs is the creation of the heavens and earth and the diversity of your tongues and colors; surely in this work are signs for scholars.
Rom Sura, Verse 22
Our Team

Provider of New Educational Service throughout the Country

The purpose of institution is implementation of scientific and educational systems to students and scholars in Iran. To create new opportunities for educational and scientific developments in accordance with global standards and in accordance with the pattern of behavior and language teaching Iranian students.
Development Chart

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VESAL DOCUMENTATION GROUP

SILKROAD INNOVATORS

VISION KNOWLEDGE PIONEERS

2007

2010

2015
Dr. Aghil Gharaei is working as managing director and owner aims to identify and study bottlenecks, weakness, and needs of the education system and providing new and executive standards and based on culture and educational framework of country.

In this regard:

- Collecting and compiling more than 10 books
- Implementation of two international plan
- Documentation and registration of technical knowledge of more than 15 national projects in the country
HOW TO MAKE
THE WINNING TEAM
LET START ....
01 Educational and scientific support of students and teachers
02 Training teachers of English
03 Educational poverty in cities far from the center
04 Ranking institutions, science centers and schools
05 Supply the contents based on the educational system
06 Enthusiasm for learning and increased ability to learn
Solution
Solution

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- Create silk-club and silk-city aims to scientific and educational support
- Teacher training course for 20 months
- The supply educational content in different age periods
- Connecting with instructors and authors aboard with the aim of transferring knowledge
Teacher training courses

- **Teaching Behavioral Issues**
  Type of coverage, rhetoric and motivating

- **Increase Teaching Skill**
  Education and provide teaching methods and showing it as the practice about 20 months, visiting the classes, and bring out the class of the centrality the master

- **Learning how to Communicate with learners in the form of Psychological topics**
  Visual, auditory, tactile and kinesthetic

- **Visual, Auditory, Tactile & Kinesthetic**
  Using world famous authors and instructors will be upgraded knowledge of English language teachers during working period about 20 hours and 20 months.
Success Best Way

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- Recruit and train more than 1,500 instructors across the country from January 2015 until now.
- Contract with education and training west Azerbaijan and Yazd- education in the form of in-service training of 110 trainers.
- Provide new educational programs for the training of learners at all skills.
- Educational support in the 20 months with providing educational bulletins and periodic assessment and providing educational progress graph.
- International certification
- Studying the needs of teachers, provide solution
Teachers who have at least a bachelor's degree or a degree related to this field with the right capability level in four English language skills, can participate in the educational courses of teacher (TTC) and after training the techniques and new approaches of Frisby college during 20 hours were ready to enter the Demo, and after approval from the central office with providing textbooks and explains how they are teaching; they are entered to college classes and then subjected to 20-month academic support in this educational courses. The views psychological of training will be discussed.
Speaking Skills
Improvement Graph
(According to the Journals 1to 4)
TOP TEACHER 2015

TEACHER OF THE YEAR SELECTION
DEVELOPING THE PERSONAL SKILLS OF INSTRUCTOR

We promise to make your life success
**Explore of Social Values**
Training with a focus on social values

**Attractive Learning Environment**
Class design according to educational content with aim of assimilate content and learning environment

**Development of Critical Thinking Skills**
Regular training that with using intellectual skills leads to confidence.

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**Development of basic Intellectual Skills**
Through stories and pictures using cognitive rules

**Increase Learning Skill**
Education using physical activities

**Growth & Development of Creativity**
Consonant & compatibility & signing based on the value system of the brain
Learner remembers different content with building and creating in the form of fun and entertainment and do not need to merely maintain concepts.

Part of the thinking comes from experience, so to make students learn how to think, need to have experiences, in other words their environment must be enough rich in content, to provide the necessary conditions for the development of thinking skills.

The human brain has a very high potential, but in most cases we have not learned to use from this high potential and maybe the problem is rooted in the education of our children that thinking training has not position. When work on intellectual skills of student, goes up his cognitive resources. When children are accustomed to constantly be applying their intellectual skills, benefited from positive experiences in learning and gradually learning that to enjoy of challenging activities. As a result their confidence grows.
Smart Brain

- Creativity
- Interactive DVD
- Social Values
- Portfolio
- TPR (Total physical response)
- School Behavior
- CLIL (Content and language integrated learning)
By diversifying the type of classroom activities, we can engage language learners with different learning styles. In this educational system through various activities and experiences also been related to a variety of personality types and learning styles.
LEARNERS ACTIVITY

Arak

Ardabil

Hashtgerd

Urmia
Success Best Way

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- Placement and student assessment and reporting of progress on charts
- Provide educational content from the UK and provide solutions of the weakness of other textbooks
- Design and production of educational tools and teaching aids
- Education through development of mind methods, mental activity and physical and multiple mental skills
- Participation of students in class office and raise the level of learning
- International certification
The problem of learners in Iran

Iranian students after paying exorbitant financial costs and unfortunately like language learners in other communities are not able to communicate in English. In the world of science there is a significant difference between speaking and communication. Because of English as a foreign language in Iran and is not as the second language, Iranian learner learns English only in a closed environment and class framework. And in comparison with surrounding countries such as Dubai, turkey (the English as a second language spoken in the streets by tourists, because of instructors and native professors in universities or even in business due to the foreign exchange) not a good situation.
Communication
Most Iranians have this experience, when see the tourists, avoid talking to them. Because they don’t have belief and confidence in the ability to understand English from a native, or don’t see in their ability to interact in English. Or when traveling aboard, in the first airport in the environment that there is only themselves, they stay in a simple question like how can I get to gate? And constantly repeat the question with methods and with different words in their mind and are not sure which type of questioning is applied and updated. However every Iranian over 7 years of his life directly or indirectly have been associated with language, language classes and language books. Because have learned the language only in the form of Q&A and just repetitive and soulless in the classroom.
In Iran there is a giant by the name of the university entrance. The education system at all courses and especially about language is non-functional, impracticable and rely solely on writing, reading, grammar and testing. Usually skills are taught separately. Though all students from first grade to university entrance participate only in a same class and preparation system. Unfortunately, there are authentic language institutions in Iran that people remain for hours in long line, to sign up for them. However their education system rely solely on reading, writing and grammar. And history of this method dates back to 1957. But since this system graduates and the institutions easily reject dam of university entrance have reputation. But graduates after finishing their education in these institutions and passing the dam of university entrance, should be forced to participate in intensive courses of speaking to strength their speaking skill.
Second & Foreign Language

Since English language as a foreign language in Iran and is not as second language. Language classes will be converted to slice of real life.

Put students in real life situation

Use Authentic Materials/content....
Because the learners outside the classroom language do not have a chance to interact in English.

**Speaking & Communication**

We will continue the discussion by asking the question, when we asking in advanced language classes and courses held for language teachers:

**Have you ever been in London before?**

Almost 99 percent of the time we hear this answer:

*Yes, I have. / No, I haven’t.*

The answer is very mechanical and lifeless. As though the listener does not want to continue the relationship and the conversation for any reason, if this is not the case.
Communication

Iranian learners learned to pay attention only to the correct use of grammar and vocabulary in talking. While in the real world communication is more important. This means that if you can to tell your sense and message to other side in any way even body language is enough. Communication is more important than speaking.

The message that we continuity advised to student in language classes to encourage him to speak, not silent in the language class.
In the case of the above question student can give different answers in different time formulas.

The answers such as:

1. No, but it is my dream to go there. (s. present)
2. Yes, I visited there in 2004. (s. past)
3. I’m going to go there next week. (Future).

The system is trying along with the four skills, training of communication, and add a fifth skills called critical thinking and thinking skill, overcome the existing problems in the field of language teaching in Iran.
1. The need for content and new tools, precise and innovative, for teaching learners.
2. Teaching language skills through life skills
3. Teaching thinking skill with a systematic and fun way.
4. Cognitive skills: language teaching through skills such as counting, sorting, given the difficulties and solve problems such as grammar exercise, deciding.
5. Teaching language through simple activities and meaningful.
6. Focusing on creativity
7. Training social values through language
8. Focus on common problems of Asian student (Iranian)
9. Work on attitudes of learners towards surrounding world with the aim of use knowledge of English.
10. Creating international communication
11. Enhanced ability to communicate with specific strategies to enhance the ability of independent conversation learners.
In this system, students are also prepared for the international exams of languages.

YLE, KET, PET, FCE, CAE
EDUCATIONAL SUPPORT

According to research conducted on the effective of teaching English in the country, the need to provide educational support services during and after the education. This means that after completing verbal educational course, releases student. The reason of it is lack of proper supervision and other topics of high interest. And this courses that student spend his time in cyberspace. So you have attended in his time and world.
Provide Support Services

- Create the Silk-Club
- The Silk-City & create an interactive & educational space
- Provide international certificates
- Continuous support of learners
Introduction

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- English language virtual training with provide exercises, video & audio files
- Provincial & national competitions, testing & continuous measurement
- A variety of games & entertainment, online & group games
- Electronic books & interactive software, free discussion & group chat
- Create a joyful atmosphere, charming, fun, educational & scientific articles
- Internal & external tours, workshops & training camps

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The presence & more activity in the club & better growth lead to earn higher scores & any person with higher rank can better use of the advantages of clubs. This action will create competition among students.
Creating the Silk-World in the form of a city, with the aim of creating charm, creating characters and enter the world of learners
Enter the world of learners by creating a character and build champions

Simulation space for learners to use their language knowledge

Listening and speaking exercises

Enter the language skills in creative world of children

Science stories, educational, social and cultural
INTERNATIONAL COMPETITIONS
INTERNATIONAL EDUCATIONAL TOURS

Armenia Visiting European Universities & Schools
SILK CITY
Frisby’s international Diploma

Teacher

Student